



COUNCIL ON SOCIAL WORK EDUCATION

MONTHLY MEMBERSHIP MEETING
FEBRUARY 25, 2026, | 1 P.M. ET

*Enhancing connections and
benefits for all members*

WELCOME



COUNCIL ON SOCIAL WORK EDUCATION

MEETING AGENDA

- Welcome & Introductions
- Membership Program Overview
- Accessing – Online Resources
- Communications Division - Review
- Open Forum/Q&A Session
- Upcoming Events/Initiatives



COUNCIL ON SOCIAL WORK EDUCATION

OUR CORE PURPOSE

To ensure a well-educated social work profession equipped to advocate for and promote education, health, well-being, universal rights, and justice in a diverse world.

OUR MISSION

To advance excellence and innovation in social work education, by providing leadership and scholarship, to ensure quality in teaching and learning, supporting critical thinking, empathy, and advocacy to strengthen the capacity of our membership.



COUNCIL ON SOCIAL WORK EDUCATION

LAND ACKNOWLEDGEMENT

The Council on Social Work Education (CSWE) acknowledges that its office is located on ancestral lands of Indigenous Peoples throughout the continental United States, Alaska, Hawaii, and territories. This is true of the cities where CSWE events occur and the areas where council staff and volunteers reside.

Indigenous Peoples had and continue to have extended networks of relatives that include human and nonhuman life as well as the seen and the unseen across diverse geopolitical and ecological spaces. Sacred ties to the land and water distinguish Indigenous Peoples from all other people or cultures.

Despite the genocide, relocation, and removal of millions of Indigenous Peoples from those areas, ties to these networks and lands have persevered through centuries of oppression, colonization, appropriation, and other efforts to erase these cultures.

CSWE's office is in Alexandria, Virginia, and we [honor the 11 state-recognized ancestral tribes\(Opens in a new window\)](#). Our organization is committed to achieving social justice and equity for Indigenous Peoples in ways that respect their ancient cultures and sovereign rights and that address a legacy of colonization and oppression. Social work education strives to prepare tomorrow's practitioners to effect social change for all people.

With humility, we recognize and respect all Indigenous Peoples and their ties to the land.



COUNCIL ON SOCIAL WORK EDUCATION

MEMBERSHIP PROGRAM OVERVIEW



COUNCIL ON SOCIAL WORK EDUCATION

MEMBERSHIP TYPES

■ Program Membership

Institutional membership (accredited programs)

- *Includes current, emeritus, faculty, students, administrators, and staff of the specific program*
- All affiliated individuals receive CSWE member benefits
- Membership dues cost is based on the program size (number of graduates from previous year's survey)

■ Individual Membership

Associate membership – Available to non-CSWE members who are not members of CSWE through a program's institutional membership.

- Eligibility - Ideal for those connected to social welfare agencies (national, state, local)
- Open to professional social work association members
- Field instructors with educational duties in social work programs
- Retired social work education professionals
- Membership dues \$199.00/year



COUNCIL ON SOCIAL WORK EDUCATION

MEMBERSHIP BENEFITS & ENGAGEMENT OPPORTUNITIES

Professional Participation

- Discounted member rate to attend, exhibit, submit proposals, or sponsor CSWE's [Annual Conference](#)
- Inclusion in and access to the [CSWE Program Member Directory](#) and the [CSWE Individual Member Directory](#)
- Opportunities to volunteer for service as an [accreditation site visitor](#), or an [Annual Conference abstract reviewer](#)
- And much more....

Professional Identity & Advocacy

- Strengthening the voice of social work education through our [advocacy and policy](#) work
- Contribute to the advancement of the profession through [CSWE's Public Policy Initiative](#)



COUNCIL ON SOCIAL WORK EDUCATION

MEMBER BENEFITS CONTINUED...

PROFESSIONAL BENEFITS

- Significant savings on registration fees for CSWE events
- Discounts on CSWE Press publications and resources, including 10% off purchases from [CSWE's bookstore](#)

CSWE COMMUNITY OPPORTUNITIES

- [CSWE SPARK](#), the virtual community platform for social work educators, students, practitioners, and more.
- ***Take on a Leadership Role*** - Leadership development opportunities for service as a commission or council member through [CSWE's committees and task forces](#)

ACCESS TO PROFESSIONAL RESOURCES

- [The Journal of Social Work Education \(JSWE\)](#)
- [CSWE's online resource library](#)
- [CSWE Compass](#), CSWE's weekly newsletter that includes important news, member resources, upcoming events, educational opportunities, advocacy updates, job openings, and more!
- [Teaching resources and curriculum guides](#)
- [Informative webinars](#)
- [CSWE Learning Academy](#)

FELLOWSHIP & SCHOLARSHIP OPPORTUNITIES

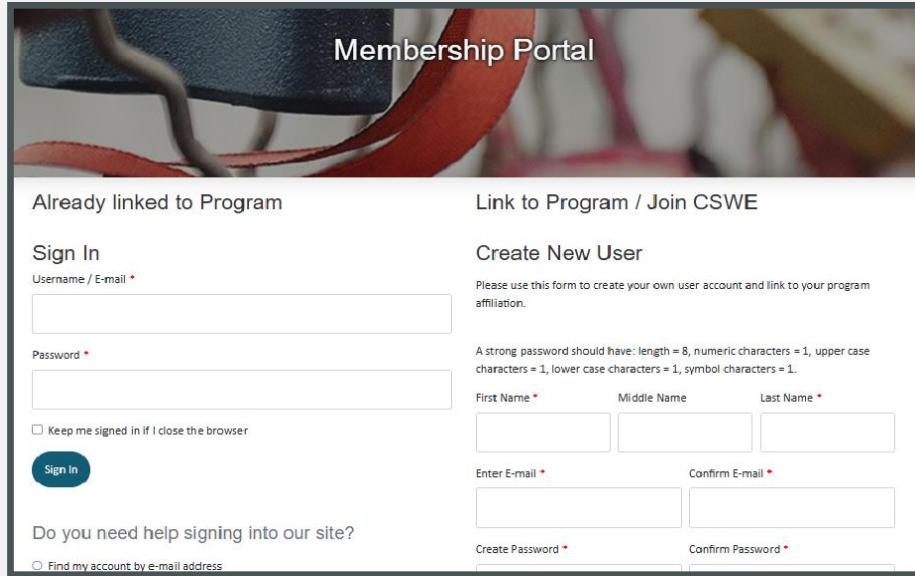
- Doctoral Student Policy Fellowship
- Carl A. Scott Memorial Fund



COUNCIL ON SOCIAL WORK EDUCATION

YOUR LAUNCHING PAD CSWE MEMBER LOGIN PORTAL





Membership Portal

Already linked to Program

Sign In

Username / E-mail *

Password *

☐ Keep me signed in if I close the browser

Sign In

Do you need help signing into our site?

☐ Find my account by e-mail address

Link to Program / Join CSWE

Create New User

Please use this form to create your own user account and link to your program affiliation.

A strong password should have: length = 8, numeric characters = 1, upper case characters = 1, lower case characters = 1, symbol characters = 1.

First Name * Middle Name Last Name *

Enter E-mail * Confirm E-mail *

Create Password * Confirm Password *

HOW TO ACCESS YOUR CSWE ACCOUNT

- ☐ Navigate to the CSWE membership webpage and access the member login section: <https://membership.cswe.org/My-Account/My-Membership>
- ☐ Under the **Sign In** section, enter your username and password
- ☐ **Username** is your current email address you entered when you created your account
- ☐ **Password** – if you have any issues with your password, click on “**I forgot my Password**” to reset your password – *there is no set format for passwords (i.e.: upper lower-case letters, numbers, etc.)*
- ☐ Once you log into your account. Click on **My Account** tab to access your profile information under **My Profile**.
- ☐ **My Profile** – you can view and edit your contact information, program information and provide demographic information. You can also edit and change your program information for those linked to a program
- ☐ Please note *for your information to be displayed in the Individual Membership Directory, you must give permission by selecting the release of your information and to include your information in the directory.*



MY PROFILE

View and edit your contact profile, and provide demographic information about yourself. Use this page also to add, change, or remove your Parent company, so you can manage the company information in the My Company page.



MY PROGRAM

View and edit your parent company's profile, and provide additional demographic details about your parent company. From this page you can also view and edit other companies related to your parent company, and view and add contacts who are also associated with your company.



COUNCIL ON SOCIAL WORK EDUCATION

An abstract graphic on the right side of the page features stylized, overlapping profiles of human faces in various colors (teal, red, yellow, black, and white). Interspersed among these faces are several speech bubbles in different shapes and colors (teal, yellow, black, and red).

CSWE COMMUNICATIONS



COUNCIL ON SOCIAL WORK EDUCATION

OUR TEAM



Matt Hooper

*Vice President, Communications
and Membership*



Linda Hassan

*Senior Manager, Communications and
Marketing*



COUNCIL ON SOCIAL WORK EDUCATION

WHAT WE DO

KEEP THE CSWE COMMUNITY INFORMED, ENGAGED, CONNECTED

- **Plan, promote, and support CSWE's major events and governance activities**
 - Annual Conference, Spring Governance, Board meetings, Fellows Forum, calls for nominations & applications
- **Elevate CSWE's core components**
 - Accreditation, education, research, publications, government relations/advocacy , centers and initiatives
- **Manage and optimize communication channels**
 - CSWE website, social media, member e-newsletter (Compass), email, SPARK
- **Content planning and coordination**
 - Manage organizational content calendar, communication requests, messaging, graphics
- **Brand Manager/Ombudsman**
 - Brand guidelines, ensure consistent tone, voice, and visual identity, provide communications counsel



COUNCIL ON SOCIAL WORK EDUCATION

COMMUNICATIONS CHANNELS

Social Media

- Facebook, Instagram, LinkedIn, YouTube

Email/Newsletters

- COMPASS, Advocacy updates, important news and info

CSWE SPARK

- Our members-only online community for social work educators and students

Our Website

- News, policy/advocacy updates, directories, accreditation information, member portal, education resources, and much more



COUNCIL ON SOCIAL WORK EDUCATION

SPEAKING OF OUR WEBSITE ... WE'RE GETTING A NEW ONE!

- New CSWE.org scheduled to debut in Summer 2026
- External user groups/surveys influencing design
- New site will have simplified, more intuitive navigation, easier-to-find resources
- Member resources will be easier to access
- PCI compliant and fully accessible
- Will free staff bandwidth currently dedicated to updates and refreshes



COUNCIL ON SOCIAL WORK EDUCATION

ADVOCACY UPDATE

#SocialWorkIsAProfession

- Comments due to DOE on March 2, 11:59 PM ET
- Instructions: **[CSWE.org/advocacy](https://www.cswe.org/advocacy)**



COUNCIL ON SOCIAL WORK EDUCATION

QUESTIONS?



COUNCIL ON SOCIAL WORK EDUCATION

UPCOMING EVENTS & INITIATIVES



Upcoming Events

CSWE's 72nd Annual Conference, Atlanta Marriott Marquis, October 22 – 25, 2026
(Registration opens May 6, 2026)

Education: Webinars

[Social Work's Grand Challenges & Immigration](#), Presented by CSWE's Women's Council. On March 2, 2026, 1:00PM (ET)

[Navigating Challenging Conversations](#), Presented by CSWE's Center for Diversity. On March 5, 2026, 1:00PM (ET)

[AI for the Human Side of Social Work: Center for Firearm Injury Prevention at the University of Washington](#), Presented by CSWE's corporate partner Noodle. On March 9, 2026, 1:00PM (ET)

CSWE News:

Applications & Nominations are Open for the 2026 CSWE Commissions & Councils Awards and Lectures Awards:

CSWE is accepting applications and nominations for the 2026 Commissions and Councils Awards, as well as the Carl A. Scott and Hokenstad lectures that take place at our Annual Conference. Please note that CSWE membership is required for all commission and council awards. The application cycles close on **March 31, 2026, at 11:59 PM (ET)** Don't miss the opportunity to nominate a colleague or yourself for these prestigious honors! [Learn more](#) today.



COUNCIL ON SOCIAL WORK EDUCATION

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ACCREDITATION & EDUCATION

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Follow us on Social Media & Connect @ CSWE SPARK

- LinkedIn: [/cswe](#)
- Facebook: [/onecswe](#)
- Instagram: [@onecswe](#)
- [CSWE SPARK](#) – a virtual community platform made for you!



RESOURCES YOU CAN USE



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- [CSWE Learning Academy](#)

FELLOWSHIP & SCHOLARSHIP OPPORTUNITIES

- Doctoral Student Policy Fellowship
- Carl A. Scott Memorial Fund

CREATE A CSWE PROGRAM MEMBER ACCOUNT

(FOR INDIVIDUALS LINKED
TO AN ACCREDITED/MEMBER
PROGRAM):

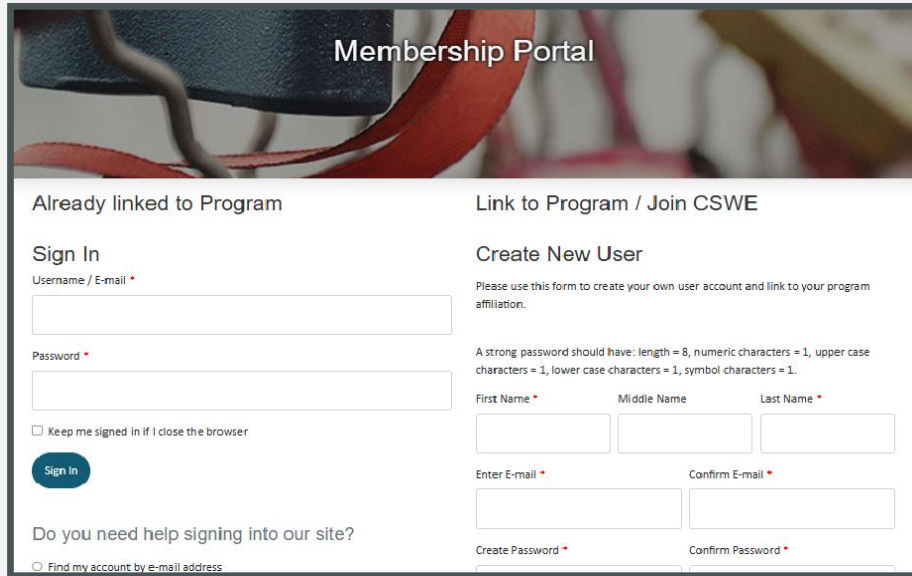
- Visit the CSWE webpage member login: [Membership](#)
- ☐ Under **Create New User**, you can begin to create your account
- ☐ Once you have filled in your general contact information, and created a username and password,
- ☐ Click on the “**Create New Account and Sign In**” link
- ☐ Next click on the “**Join**” link
- ☐ Select the “**Member of an Affiliated Program**”
- ☐ Enter university/college name and select the appropriate program, click “**Save**”
- ☐ Your program will be listed, next click on the “**Next Step**” link
- ☐ Next enter contact information and click on “**Next Step**” link
- ☐ The next two sections will ask you to provide demographic information and volunteer interest areas, please complete and click on “**Next Steps**” link
- ☐ Note: for the payment pages, you should see the membership fee amount at **\$0.00**, due to this is an institutional membership. Your program will be billed for the annual renewal dues.
- ☐ Once completed you can click on the “Return to Profile” link to review the record.

CREATE A CSWE INDIVIDUAL ASSOCIATE ACCOUNT (FOR INDIVIDUALS WITH NO PROGRAM AFFILIATION):

- Visit the CSWE webpage member login: [Membership](#)
- ☐ Under **Create New User**, you can begin to create your account
- ☐ Once you have filled in your general contact information, and created a username and password
- ☐ Click on the “**Create New Account and Sign In**” link at the bottom of the page
- ☐ Next click on the “**Join**” link
- ☐ Select the “**Individual Membership (No Program Affiliation)**”
- ☐ On Individual Member page you will see the pricing for an individual member, click on "Next Step"
- ☐ Next enter your contact information within your profile and click on “**Next Step**” link
- ☐ The next two sections will ask you to provide demographic information and volunteer interest areas, please complete and click on “**Next Steps**” link
- ☐ Next you will view your membership summary information, please click on the “Checkout” link,
- ☐ You will then land on the Shopping Cart pages. The first will show your order summary. You have the option of clicking through the billing information pages then payment information by clicking the “**Next**” link or you can click on the “**Express Checkout**” to go directly to payment options.
- ☐ Once your payment information has been entered and processed, you will see your order confirmation. If paying via credit card or ACH electronic transfer an electronic receipt will be emailed to you.
- ☐ If you opted for **Bill Later**, an invoice will be emailed to you. Please note your account will not be active until payment is received and processed.
- ☐ Once completed you can click on the “Return to Profile” link to review the record.

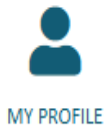


HOW TO ACCESS YOUR CSWE ACCOUNT



The screenshot shows the 'Membership Portal' header. Below it, there are two main sections: 'Already linked to Program' and 'Link to Program / Join CSWE'. The 'Already linked to Program' section contains a 'Sign In' form with fields for 'Username / E-mail' and 'Password', a checkbox for 'Keep me signed in if I close the browser', and a 'Sign In' button. Below the sign-in form is a link: 'Do you need help signing into our site? Find my account by e-mail address'. The 'Link to Program / Join CSWE' section contains a 'Create New User' form. It includes a text box for a message, a password strength indicator, and fields for 'First Name', 'Middle Name', 'Last Name', 'Enter E-mail', 'Confirm E-mail', 'Create Password', and 'Confirm Password'.

- ❑ Navigate to the CSWE membership webpage and access the member login section: <https://membership.cswe.org/My-Account/My-Membership>
- ❑ Under the **Sign In** section, enter your username and password
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- ❑ Please note *for your information to be displayed in the Individual Membership Directory, you must give permission by selecting the release of your information and to include your information in the directory.*



View and edit your contact profile, and provide demographic information about yourself. Use this page also to add, change, or remove your Parent company, so you can manage the company information in the My Company page.



View and edit your parent company's profile, and provide additional demographic details about your parent company. From this page you can also view and edit other companies related to your parent company, and view and add contacts who are also associated with your company.



Member Directory

[Click here to modify your search](#)

First Name

Joann

Last Name

BrownThompson

Address 1: State/Province

VA

Search

Clear Filters

Member Directory

[Click here to modify your search](#)

Search

Clear Filters



Joann Brown-Thompson
CSWE

Membership Coordinator | Staff

HOW TO ACCESS THE CSWE INDIVIDUAL & PROGRAM MEMBER DIRECTORY

- ☐ From your member profile home page:
<https://membership.cswe.org/Membership>
- ☐ Click on the **Member Directory** tab
- ☐ To search the directory, enter the individual's first and last name or state to start your search. Click on the "**Search**" link.
- ☐ Once your results are displayed, to find out more about the program the individual is linked to, just click on the name of the program.
- ☐ You will then be taken to the Directory of Accredited Programs, web page, you can see more accreditation program detail from this directory
- ☐ You can also access the Directory of Accredited Programs from the Accreditation web page:
<https://www.cswe.org/accreditation/about/directory/>



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- [CSWE SPARK](#) – a virtual community platform made for you!